**Terms of Reference – Adolescent Contraception Impact Bond Scoping and Design Process**

January 28, 2019

**Objectives**

The Children’s Investment Fund Foundation (CIFF), in coordination with DFID, is exploring the use of a Development Impact Bond (DIB) or similar mechanism to expand availability to and uptake of contraception among adolescents in Kenya.

CIFF would act as investor, providing pre-financing through this mechanism, with DFID interested in serving as the outcome payer. The investment will be made through the expansion and continuation of an existing CIFF-funded programme, In Their Hands (ITH), which connects adolescent girls to subsidized sexual and reproductive health services.

CIFF aims to engage a consultant or organisation to:

* Scope the feasibility of a DIB approach in this context, to inform a go/no-go decision on full DIB contract design. This should be a robust, balanced, analysis, recognising that IB model may not be appropriate. This should include what the indicative pay for results terms would need to cover between the investor (CIFF) and outcome payer (DFID). This should scope the feasibility and desirability of a DIB as opposed to a straightforward payment by results agreement. This should take into account the additional transaction costs of management by DFID and CIFF, as well as the new resources made available by utilizing this mechanism.
* Design the DIB arrangement between the investor (CIFF) and outcome payer (DFID) and facilitate the parties to agree on final terms that support desired outcome delivery incentives (including, but not limited to, the pay for results metrics, good practice standards/codes of conduct, risk allocation, governance and management). Should the feasibility elements conclude that a DIB is not desirable, this design document will be made available as a resource to the designers of future programmes.

We are seeking proposals for the full process. All outputs and analytical work completed under this contract will be disseminated to both CIFF and DFID. This includes data around past costs and past impact data/evidence, projected impact / likelihood of future impact, as well as future project costs/cash flow projections.

**Scope of Work**

1. **Scoping and desirability of DIB Mechanism**
   1. The consultant will undertake a brief literature review on relevant impact bonds and pay-for-success instruments in adolescent health and family planning,including key lessons and potential challenges for this context.
   2. Interview key stakeholders to understand the desirability and feasibility of utilizing a DIB approach as detailed above.
   3. Scope the of the outcome that DFID and CIFF want to see achieved for the target population. This includes identifying indicator(s) that DFID would consider to be robust in demonstrating achievement; as well as clarifying target populations.
   4. Select and recommend good practice standards that will be expected in service provision e.g. in terms of choice and voluntary use, safe service provision and clinical quality.
   5. Analyze existing In Their Hands data to understand programme trajectory and capability to deliver the outcomes/impact desired for Kenyan girls, including the most marginalized. Analyze providers’ past delivery costs including (where available) past cost/outcome data to inform a potential pricing range;
   6. Document key delivery risks within the context of the existing ITH programme. This should include recommendations for managing potential perverse incentives and conflict resolution processes.
   7. Work with DFID and ITH partners to identify and assess prospective outcomes, indicators, and evaluation methodologies based on the above analysis. The supplier should produce a recommended results matrix, highlighting the most appropriate indicator(s) to link payment too, as well as any broader indicators needed for broader monitoring purposes. Discounted options should also be listed to allow partners to see the relative strengths and limitations of the different options considered.
   8. Scoping of potential approaches for achieving independent verification of whether results have been achieved. This will likely involve considering a number of potential indicators, considering different data sources and evaluation approaches, estimating sample sizes, costs, and measurement risks, to provide an assessment of options to CIFF and DFID (e.g. strengths/ weaknesses / opportunities / threats).and the likely cost of this independent means of data verification.

*Expected output: 10 page scoping study including outline and suggested parameters for DIB and recommended results matrix (indicators, data sources, frequency of data capture), with additional annexes that set out the analytical information that has informed these recommendations e.g. cost data, past and projected performance information, suitability and rationale for different indicators and results measurement approaches (both recommended and discounted options).*

1. **Facilitation of workshop:** The supplier will to facilitate workshops with CIFF, DFID, ITH partners, and potential evaluators to make decisions on key design questions and to make a final decision on the DIB desirability.

*Expected output: 5-7 page record of decisions at the workshop and an indicative timeline for when remaining actions/terms should be assessed and agreed to achieve a project launch in 2019.*

Once the above work is complete, the consultant will:

1. **Facilitate further negotiations as required:** Engage DFID, CIFF, and other partners (including the Government of Kenya) on key terms against the above, and support partners with analysis to inform internal decision-making.
2. **Author a case study on the Kenya opportunity** for inclusion in a central DFID business case
3. **Plan for and support a public launch** of the structure if relevant.

*Expected output: DIB ready for signature, public launch event.*

All outputs of the scoping study will be made publicly available to facilitate further discussion with stakeholders in the DIBs/FP market.

**Skills and Expertise Requirements for the Team**

* Past experience designing SIBs or DIBs as well as other pay-for-success interventions or contracts. (High Priority)
* Experience with programmatic and ethical issues connected to the delivery of family planning programming, especially for adolescents, and an understanding of current evidence base on the effectiveness of different family planning interventions (High Priority)
* Knowledge of the impact investing landscape, especially where relevant to developing countries.
* Knowledge of the Kenyan legal and cultural landscape, preference for supplier with networks within the Kenyan Ministry of Health
* Experience of coordinating work effectively across a number of stakeholders with differing objectives/needs
* Experience in delivering workshops to generate useful outputs or next steps.
* Ability to deliver high-quality reporting at pace.

**Application materials, timeline and budget**

Interested parties should submit a concise proposal for how the work will be carried out. Included should be:

* Technical approach and suggested timeline (maximum 5 pages)
* Biographies of relevant experience by key staff (maximum 3 pages)
* Case studies of previous experience in DIBs (maximum 2 pages)
* Budget for work to be undertaken (submitted in a single Excel worksheet and broken down into personnel, fees, travel and other)
* Any restrictions on consultant availability to begin work as soon as possible.

All materials should be submitted to [**JMayersohn@ciff.org**](mailto:JMayersohn@ciff.org).

All materials should be received by 15 February 2019, and applicants will be notified of the results by 1 March. Any questions on this ToR should be sent to the email address above by 8 February, with “DIB Scoping Study ToR” in the subject line.